



## WEBSITE PRIVACY POLICY

Your right to privacy is very important to us. We recognize that providing us with personal information is an act of trust. Therefore, we have created a privacy policy to protect your personal information.

Questions regarding this statement should be directed to First Fruits Farm by sending an email message to [info@firstfruitsfarm.org](mailto:info@firstfruitsfarm.org). Please reference this privacy policy in your subject line.

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### YOUR PERSONAL INFORMATION

#### Personal Information Collected

In general, when you visit our website and access information you remain anonymous. We do not require you to register or provide personal information to us to view our website. You do have an option to join our mailing list on the website or to make a financial contribution, and in both cases, we collect contact information and if a contribution is involved, credit card information. Similarly, we collect information on individuals who may volunteer services or attend events. Credit card transactions available through our website is handled by a secure, encrypted process provided by a third-party processor under contract to First Fruits Farm.

#### Use of Your Personal Information

On a selective basis, personally identifiable information is used internally to identify recipients for written and email communications designed to inform individuals of organizational updates, events, and campaigns for financial support. First Fruits Farm never shares your personal information with outside organizations. Online donors will be added to the Farm's donor database and will receive periodic mailings from the Farm. The Farm will never sell, share, or trade site visitor's personal information with anyone else. We will not send donor mailings on behalf of other organizations. Personal information will be shared ONLY if the donor has given the Farm permission to do so. You have the right to opt-out of receiving any or all mailings, and can do so by mail, telephone, or email (please include OPT OUT in subject line). Any information you choose to provide to us in an email may not be secure and is used only to respond to your request.

#### Internet Protocol Address

An Internet Protocol (IP) address is a number that is automatically assigned to your computer when you use the Internet. We collect an IP address from all visitors to our website. We use IP addresses to help diagnose problems with our server, administer our website, analyze usage trends, track users' interactions with the website, gather broad demographic information for aggregate use for us to improve the website, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

#### Links to Third-Party Websites

We sometimes provide links to third-party websites existing outside of First Fruits Farm. Since we do not control the content or functionality of these websites, we encourage you to review the privacy policies posted on these third-party websites. Any link from <http://firstfruitsfarm.org> to such a third-party website does not denote an affiliation with the website or an endorsement of its viewpoint(s) or mission(s).

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## SECURITY OF YOUR INFORMATION

### Security

All sensitive information (such as your credit card information) provided to First Fruits Farm is transmitted using Secure Socket Layer (SSL) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. While we strive to fully protect your information, we cannot ensure or completely guarantee the security of such information.

### Your Credit Card Information

When you enter your credit card information into a form field on <http://firstfruitsfarm.org>, your credit card information is encrypted and transmitted securely to First Fruits Farm or to our third-party processor. Neither First Fruits Farm nor our third-party processor store your credit card information on a permanent basis; your credit card information is only used for the duration of the transaction and is then deleted from our records.

We take the utmost precaution to keep your credit card information safe and secure. If you are uncomfortable submitting your credit card information online, you can also contribute to First Fruits Farm by mailing your gift to:

First Fruits Farm  
20431 Middletown Road  
Freeland, MD 21053

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## COOKIES

### What are "Cookies"?

Cookies are small files sent from a web server to your computer through your browser program. A non-persistent cookie enables a website to temporarily keep information on your computer as you travel from one page to another on our website. This cookie is automatically deleted from your machine when you close your browser. Because these cookies are necessary to provide some functions, failure to allow such cookies may make some of the functions on our website unavailable to you.

### Our Use of Cookies

First Fruits Farm uses cookies for various reasons. We only read information from the specific cookies that are written by our websites. Cookies may be used to store some history about the parts of our website that you visited to help you navigate our websites more easily or to alert you to related pages on our website that may interest you. We do not track visitors using cookies, and only use general statistics gathered from our site traffic for our own purposes.